BEAUTYGEO

AI visibility snapshot

Atelier Lumiere Skincare & Facial Studio (Fictional Sample) | SoHo, New York

Barrier-repair ceramide serum & sculptural facial | November 26, 2026

3 of 10 engine responses named the brand/studio

Appears selectively on ChatGPT or Perplexity, but misses high-intent routine, ingredient, or neighborhood prompts.

THE FIVE BUYER PROMPTS

Best barrier-repair serum for sensitive skin without fragrance?	● ChatGPT	○ Perplexity
Best luxury facial studio in SoHo for sculptural buccal massage?	● ChatGPT	○ Perplexity
Dermatologist-backed barrier serum for post-procedure skin	○ ChatGPT	○ Perplexity
How much does a sculptural facial in SoHo cost?	○ ChatGPT	○ Perplexity
Which SoHo studio has the best reviews for reactive skin facials?	● ChatGPT	○ Perplexity

ILLUSTRATIVE SAMPLE - NOT A CLIENT RESULT

What the answers say & cite

Captured via provider APIs on the date printed on Page 1. Consumer apps can differ.

"Best barrier-repair serum for sensitive skin without fragrance?"

ChatGPT Named in slot #3 under barrier-focused clinical serums, citing ceramide-lipid ratios.
`cites: allure.com | dermstore.com`

Perplexity Not named in response.
`cites: byrdie.com | reddit.com`

"Best luxury facial studio in SoHo for sculptural buccal massage?"

ChatGPT Mentioned for non-invasive sculpting facials, though without practitioner names.
`cites: vogue.com | yelp.com`

Perplexity Not named in response.
`cites: harpersbazaar.com | google.com`

"Dermatologist-backed barrier serum for post-procedure skin"

ChatGPT Not named in response.
`cites: sephora.com | byrdie.com`

Perplexity Not named in response.
`cites: aad.org | dermstore.com`

"How much does a sculptural facial in SoHo cost?"

ChatGPT Not named in response.
`cites: timeout.com | yelp.com`

Perplexity Not named in response.
`cites: byrdie.com | atelierlumiere-sample.example`

"Which SoHo studio has the best reviews for reactive skin facials?"

ChatGPT Referenced review themes praising calm, fragrance-free protocols.
`cites: google.com | yelp.com`

Perplexity Not named in response.
`cites: reddit.com | vogue.com`

Top three structural priorities

01 Publish a crawlable ingredient or modality dossier with active concentrations, contraindications, and named dermatologist/esthetician review.

02 Align Google Business Profile service menus or Product JSON-LD schema to match how beauty buyers phrase skin concerns and local studio requests.

03 Standardize the exact third-party editorial and directory citations surfaced on Page 2 while creating a comparison table on your own domain.

NEXT STEP IF YOU WANT CONTINUOUS MEASUREMENT

Paid Audit	$750 one time: 40 buyer prompts x 4 engines x 3 runs, source map, 90-day fix plan.
Retainers	From $1,750/month: fixed beauty prompt set, monthly scorecard, editorial & local authority briefs.

- API responses can differ from consumer AI apps in wording and source order.
- 40% to 60% of cited domains shift month-to-month; one snapshot is a baseline, not a trend.
- BeautyGEO never sells or guarantees placement inside any AI engine.

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